



K.G.L.A.N.S. Jayawardhana

B.A. (Trincomalee Campus, EUSL), M.A. (Gauhati University, India)

Lecturer (Probationary) in Communication Studies

Department of Languages and Communication Studies

Faculty of Communication and Business Studies

Trincomalee Campus

Eastern University, Sri Lanka.

Personal Details

Full Name: Koskandawala Gedara Liyana Arachchilage Nisansala Subhasini Jayawardhana

Date of Birth: 21st November 1987

From: No.4/10, Bulanawewa, Dewahuwa, Galewela.

Alma Mater: M/G/Makulugaswewa Maha Vidyalaya, Makulugaswewa, Galewela.

Contact Details

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EDUCATIONAL QUALIFICATIONS

- **B.A. Hons (Special Degree) in Communication Studies**
Trincomalee Campus, Eastern University, Sri Lanka |2007 – 2012|Second Class (Upper Division)
- **M.A. in Mass Communication**
Gauhati University, Guwahati, Assam, India | 2016 – 2018 | First Class

PROFESSIONAL QUALIFICATIONS

Teaching

- Certificate in Teaching Methodologies in Higher Education – Staff Development Centre, University of Kelaniya, Sri Lanka

Media Field

- Certificate course in News Reading and Program Presentation in Sri Lanka Television Training Institute, Colombo, Sri Lanka

TEACHING INTEREST

- COMM 1013 - Introduction to Communication
- COMM 1023 - Communication and Persuasion
- COMM 2103 - Communication, Gender and Society
- COMM 2043 - Communication Theories and Media Literacy
- COMM 2093 - Development Communication
- COMM 2063 - Organizational Communication
- COMM 3123 - Communication and Conflict Management
- COMM 3143 - Introduction to Folk Media

PROFESSIONAL EXPERIENCE

- **Lecturer (Probationary) in Communication Studies (2014 – Present)**
Department of Languages and Communication Studies,
Faculty of Communication and Business Studies,
Trincomalee Campus,
Eastern University, Sri Lanka
- **Temporary Lecturer in Communication Studies (2013 – 2014)**
Department of Languages and Communication Studies,
Faculty of Communication and Business Studies,
Trincomalee Campus,
Eastern University, Sri Lanka
- **Visiting Lecturer in Communication Studies (2012 – 2014)**
Faculty of Social Sciences ,
Open University of Sri Lanka
- **Internship- TV Derana (2017)**
- **Internship- Sri Lanka Rupavahini Corporation (2011)**
- **Management Assistant (2011 – 2013)**
Inland Revenue Department of Sri Lanka
- **Radio Announcer (2007)**
Rangiri Sri Lanka radio, Dambulla.

POSITIONS HELD

Positions Held at University

- **Academic Coordinator for Annual Cultural programme (Sayuru Thera)**
Faculty of Communication and Business Studies, Trincomalee Campus, EUSL, (2015)
- **English Activity Coordinator**
IDAS project sub coordinator for Trincomalee Campus (2014 – 2015)
- **Kavitha Talent Coordinator (Talent show for university students)**
Kavitha Talent coordinator for Trincomalee Campus (2015)
- **Student Counsellor**
Faculty of Communication and Business Studies, Trincomalee Campus, EUSL. (2014- 2015), (2015-2016), (2018-2019)
- **Member - Organizing Committee**
1st International Research Conference of Trincomalee Campus, EUSL, TRInCo-2016
3rd International Research Conference of Trincomalee Campus, EUSL, TRInCo -2018
- **Person-in-Charge**
Annual Educational Tour, Faculty of Communication and Business Studies – 2013, 2014

AWARDS AND ACHIEVEMENTS

- **Women achiever's Award for being the topper among the all female students in the Faculty of Fine Arts, Gauhati University, Assam, India – 2019.**

RESEARCH

Research Interests

- Communication, Gender and Society
- New Media
- Community Radio
- Print Media

Dissertations

- Submitted a Dissertation in Partial Fulfillment of the Requirements for the Award of the Degree of Bachelor of Arts in Communication Studies, at Trincomalee Campus, Eastern University, Sri Lanka. (2011)

“The current tendency of movie viewers towards DVD movies: A Case Study”

- Submitted a Dissertation in Partial Fulfillment of the Requirements for the Award of the Degree of Master of Arts in Mass Communication, at Gauhati University, India. (June 2018)

“Identifying the missing link: Restoring the community movement in Sri Lanka”

PUBLICATIONS AND PRODUCTIONS

Research Publications

- Farewell to Movie Theatres: The Current Tendency of Movie Viewers towards DVD movies. (A Case Study) *International Multidisciplinary e-Journal/ Author*, Vol-III, Issue-XI, Nov-2014.
- “New” freedom of expression in media. Content analysis of “dissent” using face book wall posts. Combined research paper published in *ACMC journal* in 2016.

Video/audio Productions

- A documentary based on Rangiri Dambulla Temple in Sri Lanka (10 minutes)
- A short film named “*Gendagam Polawe api*- Because blood is thicker than water” runs for 15 minutes.
- Several radio programmes as assignments during graduation and post graduation on suicidal issues among the youth, natural disasters, entertainment programs etc.

Editorial Contributions

- Editor
“GU Times”, The lab journal of the Department of Communication and Journalism, Gauhati University, Assam, India (in many volumes published during 2016- 2018)
- Co Editor – “Reframing Stories and Fostering Reconciliation”, a manual to implement Media Corp fellowship program for young journalists, by Sri Lanka Development Journalists Forum, 2018

CONFERENCES/ ADDRESSES/ WORKSHOPS/ SEMINARS ATTENDED

- 2014 February – “Farewell to movie theatres – The current tendency of movie viewers towards DVD movies”. GCRA International conference on Media in transformation: Exploring role of ICT, innovative communications and new media, Sri Lanka Foundation, Sri Lanka.
- Attended for a workshop on “Web Radio” at University of Peradeniya organized by Sri Lanka Development Journalists forum and CEMCA, 2015.
- Participated for a workshop on “North East Communication Forum- Social and Behavioral change through communication” organized by UNICEF at Gauhati University on 25th January 2017.
- Participated for ICRC workshop on “Ethics of reporting in situations of emergencies” at the Department of Communication and Journalism, Gauhati University from 28th February 2017 to 01st March 2017.
- Participated for a webinar on “Journalism through Social Media” at Gauhati University, India in May, 2017.
- Participated for Science communication seminar “Reverberation: We are science communicators” by NEZINE and the Department of Communication and Journalism on 14th and 15th October 2017.
- Organized and participated the International Seminar on Reinventing Nationalism, Secularism and Plurality: Media Discourses and Deconstruction on November 11 & 12, 2017 at Guahati University, India.
- Attended for the 1st Dr.Anamika Ray National Media Lecture on “Global Health Inequalities: Communication Advocacy on Social Change” by Prof. Mohan Jyoti Dutta, in the Department of Communications and New Media, National University of Singapore on 20th December 2017.
- Organized and attended 8th National Science film festival of India, 2018, February 20- 24, 2018 at Gauhati University. many discussions were conducted on “emerging trends in Science film making”, “science communication through films: challenges & opportunities”, “Bionics: enormous scope for science film making in India”, “Science of education entertainment films for social change” and the “science of music in films”

VISITING APPOINTMENTS

- SSU 3203 - Cross Cultural Communication
Open University of Sri Lanka (December 2012, 2013)
- SSU1221- Introduction to Communication Theory & Practice
Open University of Sri Lanka (September 2014)
- SSU 2203 - Publicity and Promotion
Open University of Sri Lanka (February 2012)

- **Socio Legal Perspectives**
Open University of Sri Lanka (January 2013)
- **SSU -1202 Mass Communication**
Open University of Sri Lanka (January 2014)
- **Code of Ethics**
Open University of Sri Lanka (January 2014)
- **Communication Skills(Inter-Faculty Service)**
Department of Computer Science, Faculty of Applied Sciences, Trincomalee Campus, Eastern University,
Sri Lanka – 2016